

Pinterest Setup Workbook

- Make sure you have a business account.
- Make sure to set up rich pins.
- Choose a profile name in the format: Self/Business name | Description 1 + Description 2 + Description 3 + Description 4, then write it down in the text field.
Example: Uhwit | WordPress + SEO + Business + Blogging Tips

- Write a description with details about what you do. Add link to lead magnet if you have any. Write it down below.

- Make sure to verify your site with Pinterest.
- Set up at least 8-10 relevant boards. The first one being for your content only.
- Write keyword rich description for each box. Feel free to use the box below to brainstorm ideas.

- Populate each board with at least 30-40 pins.
- Find a few group boards in your niche and join.